

FOR IMMEDIATE RELEASE  
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“A GREATER VISION” Forum on Sustainable Resources Coming to Hartnell College on April 20

Salinas, CA (April 8, 2009) - Hartnell College's Agricultural Business and Technology Institute, in collaboration with the Central Coast Ag Task Force and the Grower Shipper Association Foundation, are hosting a series of public forums providing panel discussions on various agricultural issues. The current series of public forums is focused on agricultural sustainability and making up the triple bottom line of people, planet, and profit. Hartnell College's Agricultural Business and Technology Institute will present the next forum, titled "A Greater Vision: Sustainable Resources: Water and Energy?" on Monday April 20, 2009, from 9:30 a.m.-11:00 a.m.

Scheduled Speakers include Dr. Phoebe K. Helm, Superintendent/President of Hartnell College; Simon Salinas, 3rd District Supervisor on the Monterey County Board of Supervisors; Michael Cahn, Irrigation and Water Resources Advisor at the University of California's Cooperative Extension; Margaret D'Arrigo-Martin, Executive Vice President of Sales and Marketing at D'Arrigo Brothers Company of California; Jennifer Dassel, Manager of Corporate Social Responsibility at Tanimura & Antle; Joseph Piedimonte, Corporate Controller at Ausonio, Inc.; and Rob Cruz from PG&E's Service and Sales Group. Registration and Continental Breakfast begin at 8:30 AM. This event is free to the Public, although a \$15.00 donation is suggested to benefit the Grower-Shipper Association Foundation. Contact Darlene Din at [darlene@growershipper.com](mailto:darlene@growershipper.com) or (831) 422-8844 to reserve your seat.

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#### **Event Synopsis**

Who: Hartnell College's Agricultural Business and Technology Institute, in collaboration with the Central Coast Ag Task Force and the Grower Shipper Association Foundation

What: A Greater Vision: Sustainable Resources: Water and Energy

When: Monday April 20, 2009, from 9:30 a.m.-11:00 a.m., with Continental Breakfast at 8:30 a.m.

Where: Hartnell College Steinbeck Hall, 411 Central Avenue, Salinas, CA

How Much?: Free to the Public, although a \$15.00 Donation is suggested to benefit the Grower-Shipper Association Foundation

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