

FOR IMMEDIATE RELEASE
June 18, 2008

Contact: Jim Bogart
(831) 422-8844
jim@growershipper.com

70th Annual Grower-Shipper Association Golf Tournament & Gala Begins June 19

Salinas, CA -- The Grower-Shipper Association of Central California (GSA) will hold its 70th annual golf tournament, fashion show and dinner-dance this week (June 19-21). This annual event raises funds for the Grower-Shipper Foundation. This non-profit organization helps support local educational, training, scholarship and leadership programs, community outreach and philanthropic endeavors.

All events will be held at Corral de Tierra Golf and Country Club, 81 Corral de Tierra Rd, Corral de Tierra, CA. The golf tournament begins on Thursday, June 19 at 1:00 p.m. and extends over three days ending Saturday June 21 with a post-tournament brunch and awards ceremony.

The annual fashion show will be held Friday, June 20 beginning at 11:00 a.m. Fashions by Pacific Tweed, White House-Black Market and Lucy Activewear will be modeled by men and women from the local agricultural industry.

The Grand Finale dinner-dance event will be held Saturday, June 21 at 6:30 p.m. This annual gala includes the presentation of the E.E. "Gene" Harden Award for Lifetime Achievement which will be awarded to Jim Lugg of Fresh Express for his contributions in the fields of agricultural technology and food safety. Guests will enjoy a plated dinner and dancing with music by the Shan Johnson Band.

For more information about the 70th Annual Grower-Shipper Association Golf Tournament and Gala please visit <http://www.growershipper.com/index.php?/main/golf> or call GSA at (831) 422-8844.

###